

CLAIMS

1. A multiple scent-containing article of manufacture for emitting multiple scents when in use, wherein at least half of the scents in the article share a common theme.
2. The multiple scent-containing article of manufacture of Claim 1 wherein all of the scents in the article share a common theme.
3. The multiple scent-containing article of manufacture of Claim 1 which is not designed to be used simultaneously with other media.
4. The multiple scent-containing article of manufacture of Claim 1 wherein the theme is derived from, supported by/based on only the scents used in the multiple scent-containing article of manufacture.
5. The multiple scent-containing article of manufacture of Claim 2 wherein the common theme is selected from the group of themes consisting of:
  - (a) floral and bouquet themes;
  - (b) pleasant location themes selected from the group consisting of sylvan, flowery garden, forest, field, sea, or mountain themes;
  - (c) themes for relaxation;
  - (d) themes for stimulation;
  - (e) themes relating to various times of the day;
  - (f) scents from various countries, states, cities, or geographies;
  - (g) seasonal themes;
  - (h) themes relating to food;
  - (i) themes relating to nature;
  - (j) themes relating to historical events;

- (k) themes relating to other events;
- (l) themes relating to memories;
- (m) themes relating to celebrations;
- (n) romantic themes;
- (o) themes relating to a sound track;
- (p) themes relating to artwork;
- (q) spiritual theme relating to meditation, inspiration, and serenity;
- (r) theme relating to religion and/or worship;
- (s) theme relating to ethnicity;
- (t) themes relating to color;
- (u) aromatherapy themes; and
- (v) themes relating to, or for encouraging the sale of products.

6. The multiple scent-containing article of manufacture of Claim 2 which has a theme that relates generally to other media, without emitting scents simultaneously with events taking place in such other media wherein the other media is selected from the group of media consisting of:

- (a) films;
- (b) music;
- (c) movies;
- (d) television programs;
- (e) theatre;
- (f) plays;
- (g) ballet;
- (h) opera; and

(i) artwork.

7. The multiple scent-containing article of manufacture of Claim 2 further comprising one or more illustrations, colors, icons, and/or writings on the article that indicates the theme of the scents in the article and/or a sequential listing of the scents.
8. The multiple scent-containing article of manufacture of Claim 2 further being provided with packaging for said article, wherein said packaging comprises an illustration, color, icon, or writing that indicates the theme of the scents in the article and/or a provides a sequential listing of the scents in the article.
9. A multiple scent-containing article of manufacture according to Claim 1 which comprises a cartridge.
10. The multiple scent-containing article of manufacture of Claim 1 which has a configuration selected from the group consisting of: disc-shaped, oval, parallelepiped-shaped, rectangular, cube-shaped, cuboid-shaped, cylindrical-shaped, pyramid-shaped, spherical-shaped, or irregularly-shaped.
11. A multiple scent-containing article of manufacture according to Claim 1 which comprises a disc.
12. The multiple scent-containing article of manufacture of Claim 1 wherein the scents are provided in a form selected from the group consisting of: solids, liquids, gels, beads, encapsulates, wicks, a carrier material impregnated with a scent, and combinations thereof.
13. The article of manufacture of Claim 1 in association with a set of instructions that direct the consumer how to operate the article correctly, to obtain the desirable olfactory, or psychological and/or physiological effects.
14. A multiple scent-containing article of manufacture for emitting multiple scents when in use, wherein at least half the scents in the article of manufacture are related to each other and are selected from the group of scents consisting of:

(a) floral or bouquet scents;

- (b) pleasant location scents selected from the group consisting of sylvan, flowery garden, forest, field, sea, or mountain scents;
- (c) scents for relaxation;
- (d) scents for stimulation;
- (e) scents relating to various times of the day;
- (f) scents from various countries, states, cities, or geographies;
- (g) seasonal scents;
- (h) scents relating to food;
- (i) scents relating to nature;
- (j) scents relating to historical events;
- (k) scents relating to other events;
- (l) scents relating to memories;
- (m) scents relating to celebrations;
- (n) romantic scents;
- (o) scents relating to a sound track;
- (p) scents relating to artwork;
- (q) spiritual scents relating to meditation, inspiration, and serenity;
- (r) scents relating to religion and/or worship;
- (s) scents relating to ethnicity;
- (t) scents relating to color;
- (u) aromatherapy scents; and
- (v) scents relating to, or for encouraging the sale of products.

15. The article of manufacture of Claim 14 wherein all of the scents are related to each other and are selected from one of said groups.
16. The multiple scent-containing article of manufacture of Claim 14 further comprising an illustration, color, icon, or writing on the article that indicates the scents in the article and/or a sequential listing of the scents.
17. The multiple scent-containing article of manufacture of Claim 14 further being provided with packaging for said article, wherein said packaging comprises an illustration, color, icon, or writing that indicates the scents in the article and/or a provides a sequential listing of the scents in the article.
18. A multiple scent-containing article of manufacture according to Claim 14 which comprises a cartridge.
19. The multiple scent-containing article of manufacture of Claim 14 which has a configuration selected from the group consisting of: disc-shaped, oval, parallelepiped-shaped, rectangular, cube-shaped, cuboid-shaped, cylindrical-shaped, pyramid-shaped, spherical-shaped, or irregularly-shaped.
20. A multiple scent-containing article of manufacture according to Claim 14 which comprises a disc.
21. The multiple scent-containing article of manufacture of Claim 14 wherein the scents are provided in a form selected from the group consisting of: solids, liquids, gels, beads, encapsulates, wicks, a carrier material impregnated with a scent, and combinations thereof.
22. A multiple scent-containing article of manufacture for emitting multiple scents when used in conjunction with a device for emitting multiple scents, wherein said multiple scent-containing article of manufacture is removable from said device and reusable/replayable, and at least half of the scents in the article share a common theme.
23. The multiple scent-containing article of manufacture of Claim 22 wherein all of the scents in the article share a common theme.
24. The multiple scent-containing article of manufacture of Claim 22 which is not designed to be used simultaneously with other media.

25. The multiple scent-containing article of manufacture of Claim 22 wherein the theme is based on only the scents used in the multiple scent-containing article of manufacture.
26. The multiple scent-containing article of manufacture of Claim 23 wherein the common theme is selected from the group of themes consisting of:
  - (a) floral and bouquet themes;
  - (b) pleasant location themes selected from the group consisting of sylvan, flowery garden, forest, field, sea, or mountain theme;
  - (c) themes for relaxation;
  - (d) themes for stimulation;
  - (e) themes relating to various times of the day;
  - (f) scents from various countries, states, cities, or geographies;
  - (g) seasonal themes;
  - (h) themes relating to food;
  - (i) themes relating to nature;
  - (j) themes relating to historical events;
  - (k) themes relating to other events;
  - (l) themes relating to memories;
  - (m) themes relating to celebrations;
  - (n) romantic themes;
  - (o) themes relating to a sound track;
  - (p) themes relating to artwork;
  - (q) spiritual theme relating to meditation, inspiration, and serenity;
  - (r) theme relating to religion and/or worship;

- (s) theme relating to ethnicity;
  - (t) themes relating to color;
  - (u) aromatherapy themes; and
  - (v) themes relating to, or for encouraging the sale of products.
27. The multiple scent-containing article of manufacture of Claim 23 further comprising an illustration on the article that indicates the theme of the scents in the article.
  28. The multiple scent-containing article of manufacture of Claim 23 further being provided with packaging for said article, wherein said packaging comprises an illustration that indicates the theme of the scents in the article.
  29. A multiple scent-containing article of manufacture according to Claim 22 which comprises a cartridge.
  30. The multiple scent-containing cartridge of Claim 29 which has a configuration selected from the group consisting of: disc-shaped, oval, parallelepiped-shaped, rectangular, cube-shaped, cuboid-shaped, cylindrical-shaped, pyramid-shaped, spherical-shaped, or irregularly-shaped.
  31. The multiple scent-containing article of manufacture according to Claim 22 which comprises a disc.